

**City of Santa Barbara
2015 Districting**

Map layers

- Draft 3C
- Census Block
- Landmark Area
- Pipeline/Power Line
- Railroad
- River
- Landmark Point
- Streets
- GP Neighborhoods
- Opt A Lines

**Draft 3C: D1 and D3 Unchanged
Works with or without Elings Park change**

National Demographics Corporation, March 26, 2015

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Santa Barbara Plan "Draft 3C: D1 and D3 unchanged"

District		1	2	3	4	5	6	Total
	Total Pop **	14,640	15,027	14,427	14,945	14,676	14,695	88,410
	Deviation from ideal	-95	292	-308	210	-59	-40	599
	% Deviation	-0.65%	1.98%	-2.09%	1.43%	-0.40%	-0.27%	4.07%
Total Pop	% Hisp	69%	18%	68%	14%	22%	36%	38%
	% NH White	25%	73%	26%	80%	69%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	64%	16%	62%	12%	19%	30%	33%
	% NH White	30%	75%	32%	82%	73%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,012	11,397	6,696	11,588	10,705	9,296	57,694
	% Hisp	53%	13%	50%	10%	20%	19%	25%
	% NH White	36%	79%	44%	86%	75%	72%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	2%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,514	9,821	4,406	10,549	9,100	7,392	46,782
	% Latino	45%	13%	39%	10%	14%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,221	8,081	3,245	9,014	7,646	5,861	38,067
	% Latino	43%	13%	37%	9%	13%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	27%	23%	28%	17%	18%	19%	22%
	age20-60	58%	57%	61%	55%	51%	65%	58%
	age60plus	15%	20%	10%	29%	31%	16%	20%
Immigration	immigrants	35%	20%	38%	14%	16%	24%	25%
Housing Stats	vacant	12%	9%	7%	11%	6%	8%	9%
	occupied	88%	91%	93%	89%	94%	92%	91%
	rented	63%	44%	72%	43%	46%	81%	57%
	owned	37%	56%	28%	57%	54%	19%	43%
	singlefamily	65%	68%	50%	73%	63%	37%	59%
	multifamily	35%	32%	50%	27%	37%	63%	41%
Language spoken at home	english	41%	71%	40%	79%	78%	64%	62%
	spanish	56%	19%	54%	12%	12%	29%	31%
	asian-lang	2%	3%	2%	2%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	19%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	60%	56%	70%	64%
	Commute on Public Transit	7%	5%	9%	1%	2%	6%	5%
Household Income	hhincome0-25k	22%	13%	21%	13%	18%	25%	18%
	hhincome25-50k	23%	17%	25%	19%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	15%	16%	18%	17%
	hhincome75-200k	31%	40%	32%	38%	36%	29%	34%
	hhincome200k-plus	7%	11%	3%	15%	12%	3%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	37%	44%	43%	43%
	bachelor	15%	28%	18%	32%	26%	25%	24%
	graduatedegree	8%	23%	10%	25%	23%	16%	18%

** Total and Voting Age population data from the 2010 Decennial Census, but Total is adjusted for Census Block Splits.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

Option 3C: Unchanged D1 and D3						
Before Splits					ideal	14,735
District	Population	Deviation	Pct			
1	15,002	267	1.81%			
2	15,074	339	2.30%			
3	14,432	-303	-2.06%			
4	14,583	-152	-1.03%			
5	14,624	-111	-0.75%	<u>Unsplit</u>		
6	14,695	-40	-0.27%	4.36%		
	<u>Population</u>	<u>Pre-Split, Assigned To</u>	<u>HH</u>	<u>Pct</u>		
Blk 1	060830007004015					
Total	1611	D1	640			
1	1,249		496	78%		
4	362		144	23%		
Blk 2	060830013049001					
Total	187	D2	75			
3	47		19	25%		
2	140		56	75%		
Blk 3	060830013041000					
Total	665	D3	205			
3	613		189	92%		
5	52		16	8%		
Final Estimate						
District	Population	Deviation	Pct			
1	14,640	-95	-0.65%			
2	15,027	292	1.98%			
3	14,427	-308	-2.09%			
4	14,945	210	1.43%			
5	14,676	-59	-0.40%	<u>Plan Total</u>		
6	14,695	-40	-0.27%	4.07%		